



Fifth Annual CityArt Holiday Card Contest Call to Artists

M. Hopples & Co., Cincinnati's premier fine paper goods retailer, is proud to announce our fifth annual Holiday Card Contest. This year's contest will feature **arts in our community**. Artists are asked to showcase their favorite visual or performing arts activity with a winter or holiday theme.

A distinguished panel of judges will select three submissions to be produced, promoted and sold as the **2010 CityArt Holiday Card Collection**. This year's judges include Michael Chertock, assistant professor of piano and chair of the piano department at the University of Cincinnati College Conservatory of Music, conductor of the Blue Ash/Montgomery Symphony Orchestra, and artistic director for the Linton Music Peanut Butter and Jam Sessions; Kathy Wade, co-founder and CEO, Learning Through Art, Inc. and international jazz artist; and Janelle Gelfand, PhD, Arts and Music writer for The Cincinnati Enquirer.

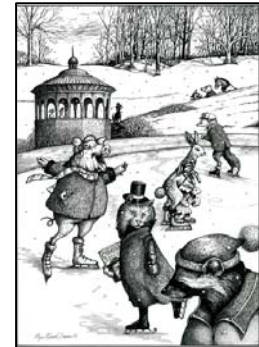
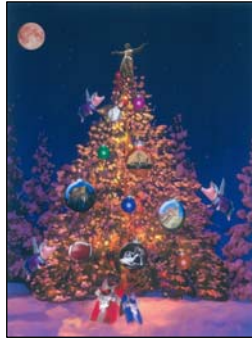
Cards will be sold at M. Hopples & Co. Kenwood, with a portion of the proceeds going to **ArtWorks**, a nonprofit arts organization that offers job training, creative services, and public art to the Greater Cincinnati community.

Winning art from this competition has been featured on a local morning news show, the Fountain Square Jumbotron, and in numerous newspapers and other media outlets in our region. Since 2006, over 22,000 Holiday Cards have been sold with over \$3,000 donated to ArtWorks.

Contest Guidelines:

1. Art should adhere to our 'arts' theme, either by specifically showing an arts activity or by evoking a sense of music, visual art, dance, theatre or another art form. Your creativity is encouraged!
2. Because the winning submissions will be sold as cards during the holiday season, submissions should be seasonal (avoid summer scenes, spring flowers, etc.)
3. Media types can include photo, painting, drawing and collage.
4. Original art should be no larger than 12" x 18." The final cards will be 5" x 7" and printed in full color or black and white, as appropriate.
5. Artists should avoid glitter, three dimensional features or other techniques that will not reproduce effectively.
6. Artists are asked to remove or obscure any features or objects that might be copyrighted, trademarked or otherwise are not part of the public domain, i.e. logos or signs, unless permission is granted in writing by the owner of the feature or object.
7. Submissions must be mailed or delivered to:
M. Hopples & Co.
7737 Kenwood Road
Cincinnati, Ohio 45236 Attention: Mary Hopples
8. Artists must agree not to compete with the Holiday Card Collection by reproducing their art in a similar fashion through December 31, 2011.
9. Contest organizers have the right to adjust contest guidelines as needed.

A sampling of past City Art Holiday Card Contest winners



Timeline:

September 3, 2010:

September 10, 2010:

September - December, 2010:

January 14, 2011:

February 3, 2011:

Deadline extended!

All submissions due to M. Hoppel & Co.

Winners of City Art Holiday Card Contest announced

Holiday Card Collection available for sale at M. Hoppel & Co.

Art can be picked up by artist from M. Hoppel & Co.

Kenwood store, during normal business hours. Sorry, art will not be returned to artists by mail.

Art must be claimed by artists. Unclaimed art will no longer be available after this date and will become the property of M. Hoppel & Co.

Prizes:

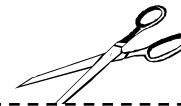
The year's winners will receive a prize package worth \$100.00, plus a set of 50 of his or her holiday card.

To Participate:

Create your art and attach this form to the back.

Deliver or mail your art to M. Hopple & Co. at 7737 Kenwood Road, Cincinnati, Ohio 45236
by **September 3, 2010.**

Blank form may be duplicated as needed.



Your name as you wish it to appear in all contest materials

Address

Email

Phone

Medium

Proposed Title of Work

I give M. Hopple & Co. permission to display this original art, which I have created, at either M. Hopple & Co. store or on the company website during the promotion period. I give M. Hopple & Co. permission to duplicate this art as part of the Holiday Card Collection, which will be available for sale to the public. I will not attempt to compete with the Holiday Card Collection by reproducing this art in a similar fashion through December 31, 2011.

Signature

Questions? Contact Betsy Zelek at bzms@zoomtown.com or (513) 702-2732.
Or visit www.mhopple.com for additional information.

M. HOPPLE & CO.

fine stationery & papers

A r t W o r k s